

Press Release

A global star performer – ActiveWater from Bosch

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ActiveWater from Bosch squeezes even more cleaning power out of every drop of water. In every wash cycle, it generates the cleaning power of over 4100 liters of water from as little as 12.3 liters. The new ActiveWater dishwasher generation therefore ranks amongst the most resource efficient in the world and delivers the best wash results – water savings of up to 55 per cent and energy savings of up to 39 per cent on comparable Bosch 1990 models.

Behind this incredible improvement in performance lies innovative technology, which maximizes water efficiency during the wash cycle. All new models are faster heating, have improved pump performance, targeted water distribution and an optimized filter system.

“The launch of this range highlights the company’s philosophy to produce the most energy and water efficient appliances with minimal environmental impact,” said Mark Saunders, Managing Director for the Australian subsidiary of Bosch and Siemens Home Appliances Group.

This the first significant product release of the year for the company, whose focus continues to be on the development of the most resource-efficient appliances in the whitegoods industry.

With only 12.3 liters of water and an energy consumption of 0.56 kWh for 14 place settings, the new ActiveWater dishwashers score top marks with a 4.5 star rating for water and 4.0 star rating for energy efficiency*.

In addition, selected ActiveWater models come with a larger interior. There is now space for up to 15 instead of 14 place settings thanks to a third loading level: the new **VarioDrawer** – an extendable drawer providing extra space for cutlery, small espresso cups, bowls, wooden spoons, salad servers etc.

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The super quiet operation of 40 dB is a further advantage of the newly developed wash system.

The **VarioSpeed** option, which allows a wash and dry cycle to be completed in half the usual time, guarantees that washes are particularly speedy. There is now no need to soak and pre-rinse heavily soiled pots, pans and baking trays by hand. Bosch engineers even thought of that when developing the **IntensiveZone** option, which transforms the lower basket into a power cleaning zone to cater for heavily soiled pots and pans.

There are three more highlights to the ActiveWater machines that prove that it is still possible to top tried-and-tested technology. The new **DosageAssist** feature maximizes the effectiveness of dishwasher tablets which drop into a special tray during the wash cycle where they dissolve fully, thus optimizing wash results. For this reason, Finish also recommends the new ActiveWater dishwasher from Bosch. The new **VarioFlex Plus** baskets offer maximum flexibility without the need to buy expensive accessories. And with 3-stage **Rackmatic**, the height of the **VarioFlex Plus** top basket can now be easily adjusted by a total of 5 cm in three stages – thanks to the larger interior. Even when fully loaded, it is levered in, true to the motto: and a one, and a two, and a three!

The new built-in and freestanding range of ActiveWater dishwashers from Bosch will be on the market from mid-February.

*Figures are based on Bosch model SMU65M15AU.

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Classic Range	Colour	RRP
SMS50E12AU*	White - Freestanding	\$1,179
SRU53E05AU*	Stainless steel built under slimline	\$1,299
SMU50E15AU*	Stainless steel built under	\$1,349
SMS50E22AU*	White freestanding	\$1,349
SMI50E25AU*	Semi-integrated stainless steel	\$1,469
SMU50E25AU*	Stainless steel built under	\$1,549
Lifestyle Range		
SMS68M02AU*	White freestanding	\$1,679
SMS63M08AU*	Stainless steel freestanding	\$1,679
SMU68M05AU*	Stainless steel built under	\$1,799
SMU65M15AU*	Stainless steel built under	\$1,799
SBV63M00AU*	Fully integrated	\$2,049
Premium Range		
SBV69T00AU*	Fully integrated	\$2,399
SBU69T05AU*	Stainless steel built under	\$2,499

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